

OPTIMUM CARD SOLUTIONS

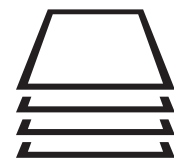
PAPER GIFT CARDS

THE POWER IS IN THE PATENT



OUR COMPETITORS

Multiple steps required to laminate and then convert paper rolls to sheets prior to producing cards.



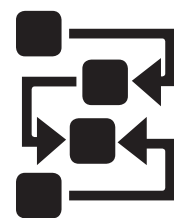
Many paper cards produced using sheet fed paper have inherent paper memory that can lead to **cupping of the cards**.



Solvent-based inks and glues used to produce the cards have **chemicals that are harmful to the environment**.



Printing, lamination, mag stripe application, die cutting, encoding and personalization take place in **separate steps, often on multiple machines**.



THE OCS ADVANTAGE



We **enhanced** our production process so that we don't require an engineered sheet.

Our **patented process** creates a natural tension that adds strength and holds the finished card flat (we have paper cards produced from more than 3 years ago that are still flat).



Water based inks and glues used to produce the cards are **environmentally friendly**.



We can print, punch, encode and number, emboss, deboss and apply special effects foils and inks **all in-line, in one pass, on one machine**.

OUR PATENTED PROCESS **SAVES:**



COST OF MATERIALS



ENERGY



TIME

CREATING GREATER **VALUE** FOR OUR CUSTOMERS, WHO GET A BEAUTIFUL CARD AS UNIQUE AS THEY ARE.

WWW.OPTIMUMCARD.COM